NIHR | Policy Research Unit
Dementia and neurodegeneration
Queen Mary University of London

DeNPRU-QM Prevention Public Opinion Poll Findings

Queen Mary University of London
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Public opinion on prevention of dementia, multiple sclerosis and Parkinson's disease

Methodology

This survey has been conducted using an online interview administered to members of the YouGov Plc UK panel of 2.5 million+ individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "GB adult population" or a subset such as "GB adult females").

Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1740 adults. Fieldwork was undertaken between 24th - 25th April 2024. The survey was carried out online. The figures have been weighted and are representative of all England adults (aged 18+). Visit https://yougov.co.uk for data access queries.

List of sociodemographic variables about the participants

- Gender
- Age Groups
- Social Grade (binary: ABC1 – upper middle to lower middle classes, C2DE – skilled working class to those at the lowest level of subsistence)
- Region
- Government Region
- Working Status
- Marital Status
- Children in Household Parent/Guardian
- Social media / Messaging service (within the last month)

Findings

Before taking this survey, which, if any, of the following health conditions have you ever heard of?

Condition	Yes %	No %
Dementia	91	9
Multiple sclerosis	87	13
Parkinson's disease	89	11

With future developments, how likely or unlikely do you think it is that we will ever be able to stop this health condition before it starts?

Condition	Very likely %	Fairly likely %	Fairly unlikely %	Very unlikely %	Don't know %
Dementia	6	31	33	14	16
Multiple sclerosis	4	27	33	11	24
Parkinson's disease	5	34	29	11	21

Do you know any preventive measures people can take to lower their risk of developing Dementia?

Responses	%
I know the measures people can take	5
I have some knowledge of the measures people can take	38
I don't know much about the measures people can take	33
I don't know any measures people can take	23

Do you know any preventive measures people can take to lower their risk of developing Multiple sclerosis?

Responses	%
I know the measures people can take	2
I have some knowledge of the measures people can take	7
I don't know much about the measures people can take	32
I don't know any measures people can take	59

Do you know any preventive measures people can take to lower their risk of developing Parkinson's disease?

Responses	%
I know the measures people can take	1
I have some knowledge of the measures people can take	8
I don't know much about the measures people can take	32
I don't know any measures people can take	58

Would you ever be interested in taking part in a research study to help stop each of the following health conditions before they occur?

Condition	Yes, I would %	No, I wouldn't %	Don't Know %
Dementia	59	24	18
Multiple sclerosis	46	31	23
Parkinson's disease	50	28	22

Have you or anyone you know been diagnosed with each of the following conditions?

Condition	Yes, I have or someone I know %	No, I don't know anyone with this condition %	Prefer not to say %
Dementia	64	33	2
Multiple sclerosis	37	61	2
Parkinson's disease	38	60	2

You previously said that either you or someone you know has been diagnosed with Dementia....Which, if any, of the following people have you known, that have been diagnosed with Dementia? (Please select all that apply)

Relationship	%
Myself	1
My parent(s)	19
My sibling	2
My partner	1
Other family member (e.g. grandparent, aunt, uncle, cousin, etc.)	54
My friend	17
Other	17
Prefer not to say	3

You previously said that either you or someone you know has been diagnosed with Multiple Sclerosis...Which, if any, of the following people have you known, that have been diagnosed with Multiple Sclerosis? (Please select all that apply)

Relationship	%
Myself	3
My parent(s)	4
My sibling	2
My partner	2
Other family member (e.g. grandparent, aunt, uncle, cousin, etc.)	19
My friend	43
Other	30
Prefer not to say	4

You previously said that either you or someone you know has been diagnosed with Parkinson's Disease...Which, if any, of the following people have you known, that have been diagnosed with Parkinson's Disease? (Please select all that apply)

Relationship	%
Myself	1
My parent(s)	6
My sibling	1
My partner	1
Other family member (e.g. grandparent, aunt, uncle, cousin, etc.)	31
My friend	32
Other	28
Prefer not to say	4

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